



Rosewood Private Investments Announces General Informatics' Acquisition of Unicom

DALLAS, TX | December 21st, 2021 - Rosewood Private Investments ("RPI" or "Rosewood") portfolio company, General Informatics ("GI"), an IT managed services provider and network infrastructure company, is pleased to announce the acquisition of Unicom Technologies, a Texas based MSP focusing on the banking, credit union and financial services verticals, among others.

Unicom is a Managed IT Provider trusted by community banks, as well as credit unions, other financial institutions, and other businesses that have high levels of regulatory governance.

Brian Hoppe, CEO of Unicom, stated, "We felt like the timing was perfect for us to partner with a fast-growing, well-funded Technology provider like General Informatics. We love their growth strategy and feel as if our banking expertise will serve that industry vertical incredibly well."

The acquisition of Unicom fits into General Informatics' vision of continuously growing and improving technology offerings across all industries. By purchasing Unicom, General Informatics can better serve their current and future clients in Texas, as well as financial institutions nationally.

"Unicom has a notable client-focused process and culture that we believe will integrate perfectly with our culture here at GI," said Don Monistere, CEO and President of General Informatics. "We are excited to begin working with the Unicom team and clients as we strengthen our offerings and geographic footprint."

In 2020, General Informatics partnered with Rosewood Private Investments to develop an aggressive growth plan that includes both organic and acquisitive growth. In the last year, General Informatics has expanded its reach to Mississippi, Alabama, the Carolinas, and now Texas. The partnership with RPI has allowed General Informatics, and now Unicom, to continue to invest in the latest technology, attract top talent, and better serve the needs of customers.

"We are excited to partner with Brian and his team," said Briton Burge, Principal at RPI, "The opportunity to enter the Texas market while strengthening our service offering and vertical expertise was extremely attractive to General Informatics, and Unicom's deep bench of talent and similar culture made it a fantastic fit. We look forward to continuing to support General Informatics' and Unicom's combined growth."

This is General Informatics' third acquisition in 2021 and second outside the state of Louisiana. General Informatics and RPI are excited about the process of continuing to build out General Informatics' and Unicom's presence in the Southeast United States.

About General Informatics:

GI is a full-service IT Managed Services Provider ("MSP"), cloud services business, and IT consultancy, which has built a comprehensive suite of services to become one of the region's leading IT partners to state and local governments, healthcare organizations, educational institutions, and private businesses in the Southeast. With offices in Baton Rouge, New Orleans, Charlotte and Birmingham, GI aims to provide its customers with a complete IT solution, including the successful expansion into telecom and infrastructure services. Visit www.geninf.com to learn more.

About Unicom Technologies

Unicom began by serving the needs of community banks and credit unions in Texas. Over the past 30 years, they have developed a proven process and the expertise to serve a variety of businesses and industries across the country. Unicom's IT Team creates a seamless platform by tailoring services to businesses needs and ensuring an end-to-end experience. More information can be found at www.unicom-tech.com.

About Rosewood Private Investments:

Rosewood has a long history of investing in and creating value within numerous industries. RPI's approach to working with operating partners to strategically grow companies through acquisitions and organic means has proven successful for all stakeholders. Our current holdings are focused on industrial services, fire & life safety services, IT services, and manufacturing technologies. In addition to these areas, we are pursuing new platforms in specialty chemicals, transportation & logistics, and outsourced business services, among others. We welcome any information about investment opportunities within these verticals. Visit www.rosewoodpi.com to learn more.

For more information, please contact:

Marquez Bela
Director
214-849-9051
mbela@rosewoodpi.com

Briton Burge
Principal
214-849-9039
bburge@rosewoodpi.com

Andrew Miller
Senior Associate
214-849-9034
amiller@rosewoodpi.com

ROSEWOOD OVERVIEW

Rosewood Private Investments is the private equity arm of The Rosewood Corporation. The corporation is a multi-billion dollar family-owned enterprise headquartered in Dallas, Texas, with diverse global investments whose mission is to acquire and develop market-leading private businesses. Funded by a pool of capital assembled in the 1930's and built upon over generations through holdings in natural resources, real estate, manufacturing, and industrial companies, our structure as an evergreen entity allows Rosewood to continually invest capital in businesses that share our commitment to entrepreneurship, integrity and sound business principles.