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THE LUDLOW AT HERITAGE CREEKSIDE NOW LEASING

The 326-apartment home community offers upscale living at Plano's Heritage Creekside mixed-use development



Sample interior/kitchen of the Ludlow at Heritage Creekside Apartment Homes, which are now leasing
photo credit: Rosewood Property Company

PLANO, Texas – (Sept. 12, 2023) – [Rosewood Property Company](https://www.rosewoodproperty.com) is now leasing The Ludlow, a 326-apartment-home, award-winning community located on Belpree Drive within the Heritage Creekside master-planned community in Plano, Texas. In partnership with MetLife Investment Management, the four-story multifamily development is expected to be fully complete by the end of 2023.

“Our plan was to set the highest quality of life in the surrounding area, and the resident experience was at the forefront of our vision from the start,” said Tim Harris, senior vice president of Rosewood Property Company. “The Ludlow at Heritage Creekside being named a 2023 Dallas Business Journal Best Real Estate Deal is one step of many in accomplishing that vision. We are proud of this development and excited for residents to begin leasing and making this their home.”

The modern community features high-end elements that help establish a new standard for the neighborhood. The common areas include a highly amenitized club room, a co-working and makers space, a top-of-the-line fitness center, a golf simulator and a luxury pool area. Residents can also enjoy easy access to a restored creek bed of Pittman Creek and other existing creeks and tributaries, intertwining nature with the North Texas community.

The 326-home community is now leasing one-, two-, and three-bedroom apartments featuring top-of-the-market finishes including stainless-steel appliances, wood flooring, quartz countertops, and designer backsplashes, along with private balconies and workspaces within the apartment homes. More information can be found on The Ludlow website at TheLudlowPlano.com.

“We are delighted to start leasing and open the doors to The Ludlow at Heritage Creekside this fall,” said Rick Perdue, president of Rosewood Property Company. “Our design and construction partners have been instrumental in helping us develop a community that will make our investors, the City of Plano, and the neighborhood proud.”

Hensley, Lamkin, Rachel Inc. designed the community, offering a modern and transitional style to the surrounding area. The unique layout of the 4.29-acre community incorporates multiple activated courtyards connected by open-air paseos, allowing for pedestrian ease.

Rosewood has developed and owns the 156-acre mixed-use Heritage Creekside development, which is near the intersection of Central Expressway and President George Bush Turnpike. The development includes restaurants such as Taco Joint, Pax & Beneficia, Flying Fish and Rodeo Goat. The project also includes an Orangetheory Fitness location. To complete the vibrant neighborhood, this multifamily community joins single-family homes, townhomes and additional apartment communities.

LandDesign serves as the landscape design architect, B2 Architecture + Design is the interior designer, and KFM is the civil engineer. Provident General Contractors serves as the contractor, with Veritex Bank providing the construction loan. The Ludlow at Heritage Creekside was awarded the 2023 Dallas Business Journal Best Real Estate Deal for the Multifamily category.

Rosewood Property Company has a long history of multifamily ownership and development in the DFW area, including prior phases of Heritage Creekside, the Creekside Townhomes in Richardson and Reflection at Montgomery Ridge in Allen. Additionally, Rosewood has multifamily experience in other areas of Texas, including The Tobin Estate, a three-phase development in San Antonio near Alamo Heights.

About Rosewood Property Company

Rosewood Property Company, based in Dallas, is a wholly owned subsidiary of The Rosewood Corporation. Rosewood Property Company and its affiliates have an extensive portfolio, including investments in land, office, industrial, self-storage, and multifamily assets, as well as investments in the equity securities of private real estate investment companies. For more information, visit www.rosewoodproperty.com.