

beem® Light Sauna, a Fast-Growing Infrared Sauna Concept, Set to Open New Location in Plano, TX at Heritage Creekside

beem® Light Sauna Owners, Joe & Anna, Brings Clean, Elevated, Light Therapy Concept to the Plano/North Richardson area

[beem® Light Sauna](#), an infrared and red light sauna concept providing members with an elevated and personalized wellness experience, is excited to announce a new location coming to Plano, Texas. The [boutique health franchise's](#) newest studio, located at Heritage Creekside, is estimated to open in Fall 2024.

beem® Light Sauna harnesses the healing power of light therapy to transform lives. Boasting a myriad of health benefits for its members, including natural toxin release, weight loss, increased immunity, and pain relief, the brand capitalizes on the increased popularity of infrared saunas and red light therapies in pop culture and modern, holistic medical practices. beem® Light Sauna has open studios across the southeast and the newest studio in Plano, TX will be located at 1300 W Plano Pkwy Suite 160 Plano, TX 75075.

"We are so excited to bring our innovative light therapy options to the community. We are looking forward to meeting everyone and elevating your wellness routine!" - Joe & Anna

As part of their pre-opening festivities, beem® Light Sauna will be offering Founding Memberships for a select group of individuals that reside in the local community leading up to their opening. These members will gain access to the lowest membership fees available at the studio, in addition to priority booking, unlimited infrared and red light sessions, and more!

Those interested in reserving one of the limited Founding Member spots should contact the studio at 469-331-0216 or visit their website page at [beem® Light Sauna](#).

Developed and owned by Rosewood Property Company, Heritage Creekside is a 156-acre, mixed-use development near the intersection of Central Expressway and President George Bush Turnpike. The development includes several restaurants such as Taco Joint, Pax & Beneficia, Flying Fish and Rodeo Goat, with Crossroads Diner planned to open later this year. OrangeTheory Fitness also has a location at Heritage Creekside. To complete the vibrant neighborhood, Heritage Creekside also includes single-family homes, townhomes and multiple multifamily communities.

Visit [beemlightsauna.com](#) to learn more about Founding Memberships and the power of infrared therapy.

Visit <https://beemlightsauna.com/franchise> to explore infrared sauna franchise opportunities in your community.

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ABOUT BEEM® LIGHT SAUNA FRANCHISE

Founded in 2021 by franchise experts in the wellness industry, beem® Light Sauna is an innovative infrared light therapy studio providing members with a multi-faceted approach to health. By offering infrared, red light, and chromotherapy solutions, beem® Light Sauna harnesses the therapeutic power of light to help people live radiantly. Whether their goal is to lose weight, increase immunity, promote skin healing, or naturally detox, beem® members leave their sauna sessions feeling recharged, rejuvenated, and ready to take on the world around them. beem® Light Sauna began franchising in April 2022, and is seeking business-minded entrepreneurs to partner with. For more information, see the light at <https://beemlightsauna.com/franchise>.